Last Received:

09/06/2012 1:26 PM 09/06/2012 12:44 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () ROMNEY, MITT Product ROMNEY/P/R

Estimate# 361

Buyer STEPHANIE KINCAID

Phone# Fax#

Agency () AMERICAN RAMBLER PRODUCTION

138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/E //361

Flight Dates 09/07/2012 - 09/10/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

1 of 8

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

- REMARKS -

REVISION TO SHOW CHANGES TO ROMNEY ORDER PER BUYER YES, SHE IS AN ODD BALL...CANCELLED ALL MONDAY SPOTS. WHATEVER... PLEASE CONFIRM.

THANKS MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	TotaI Spots	Total Cost	Daypart
	1	F	600A-700A	A	:30	\$245.00	09/07-09/07	2	1	2	\$490.00	
		Buyli	ne Comment	: NEWS								
	.7/	М	600A-70CF		:30	\$245.00	09/10-09/10	0	0	0	\$0.00	
		-	ne Comment									
		Sales Ren		V3 2X CAN								
		V3 Commei	nt Changed,	, Spots/week Changed								
	/											
	*/S	M	700A-900A	Ą	:30	\$150.00	09/10-09/10	0	0	0	\$0.00	
**		Buyli	ne Comment	: EARLY SHOW								
		Sales Ren	mark: V	J3 2X CAN								
		V3 Comme	nt Changed,	. Spots/week Changed								
	4	F	700A-900A	A	:30	\$150.00	09/07-09/07	2	1	2	\$300.00	
		Buyli	ne Comment	: EARLY SHOW								

Rep Order# EC'd Yes	8860398 Ver#	3 Status Revised	Traffic Ord	ler#	Sho	Printed: Last Received: owing Buylines: All l	09/06/2012 1:20 09/06/2012 12:4 Lines			2 of 8	
Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/P/R Estimate# 361 Buyer STEPHANIE KINCAID Phone# Fax#			Agency () AMERICAN RAMBLER PRODUCTION 138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/E //361 Flight Dates 09/07/2012 - 09/10/2012 Hiatus Weeks			Rep Firm Sales Office () WASHINGTO Salesperson () MIKE JONES Salesperson Phone# 202-872-58 Salesperson FAX# 202-872-02			5880		
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	ë of Weeks	Total Spots	Total Cost	Daypart
*5/	M 900A- 1000A			:30	\$250.00	09/10-09/10	0	0	0	\$0.00	
		: LIVE /3 2X CAN . Spots/week Changed									
_ *6		: LIVE /3 NA Spots/week Changed		:30	\$250.00	09/07-09/07	0	0	0	\$0.00	

:30

:30

:30

:30

\$350.00

\$350.00

\$500.00

\$500.00

1000A-

Buyline Comment: PRICE IS RIGHT

V3 Comment Changed, Spots/week Changed

Buyline Comment: PRICE IS RIGHT

V3 NA V3 Comment Changed, Spots/week Changed

Buyline Comment: YOUNG AND RESTLESS

Buyline Comment: YOUNG AND RESTLESS

V3 NA V3 Comment Changed, Spots/week Changed

V3 Comment Changed, Spots/week Changed

V3 2X CAN

V3 2X CAN

1100A

1000A-

1100A

1100A-

1200P

1100A-

1200P

Sales Remark:

Sales Remark:

Sales Remark:

Sales Remark:

_ *9

*10

F

09/10-09/10

09/07-09/07

09/10-09/10

09/07-09/07

0

0

0

0

\$0.00

\$0.00

\$0.00

\$0.00

Rep Order# EC'd Yes	8860398 Ver# 3 Status Revised	Traffic Order#			Printed; Last Received; wing Buylines; All I				3 of 8		
Advertiser (Product I	AS-TV LAS VEGAS) ROMNEY, MITT ROMNEY/P/R 161	Agency () AMERICAN RAMBLER I 138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/E //361			R PRODUCTION			WASHING MIKE JONE			
	STEPHANIE KINCAID	Flight Dates Hiatus Weeks	09/07/2012 - 09/10/2012					202-872-5880 202-872-0263			
LT Ln	Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
, 1/	M 1200P- 1230P Buyline Comment: NEWS Sales Remark: V3 2X CAN V3 Comment Changed, Spots/week Changed		:30	\$225.00	09/10-09/10	0	0	0	\$0.00		
√ *12	F 1200P- 1230P Buyline Comment: NEWS Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed		:30	\$225.00	09/07-09/07	0	0	0	\$0.00		
.1/5	M 1230P- 200P Buyline Comment: BOLD AND BEAUTIFUL Sales Remark: V3 2X CAN V3 Comment Changed, Spots/week Changed		:30	\$325.00	09/10-09/10	0	0	0	\$0.00		
_ *14	F 1230P- 200P Buyline Comment: BOLD AND BEAUTIFUL Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed		:30	\$325.00	09/07-09/07	0	0	0	\$0.00		
*15	F 200P-300P Buyline Comment: THE TALK Sales Remark: V3 NA V3 Comment Changed, Spots/week Changed		: 30	\$350.00	09/07-09/07	0	0	0	\$0.00		
*15	M 200P-300P Buyline Comment: THE TALK Sales Remark: V3 2X CAN		:30	\$350.00	09/10-09/10	0	0	0	\$0.00		

V3 Comment Changed, Spots/week Changed

Rep Order# 8860398 EC'd Yes Traffic Order# 4 of 8 Status Revised Printed: 09/06/2012 1:26 PM Ver# 3 Last Received: 09/6 Showing Buylines: All Lines 09/06/2012 12:44 PM

Advertiser Product	LAS-TV LAS VEGAS () ROMNEY, MITT ROMNEY/P/R	138 CO BEVER	R PRODUCTION	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Estimate# Buyer Phone# Fax#	361 STEPHANIE KINCAID		Agency C/P1/P2/ Flight Dates Hiatus Weeks	2/E //361 09/07/2012 - 09/10/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	0aypart
 X1	M 300P-400P Buyline Comment: Sales Remark: V: V3 Comment Changed,	3 2X CAN		:30	\$325.00	09/10-09/10	0	0	0	\$0.00	
18	F 300P-400P Buyline Comment:	ELLEN		:30	\$325.00	09/07-09/07	2	1	2	\$650.00	
<i>J</i> 19	M 430P-500P Buyline Comment: Sales Remark: V: V3 Comment Changed,	3 2X CAN		:30	\$300.00	09/10-09/10	0	0	0	50.00	
20	F 430P-50CP Buyline Comment:			:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
725.	M 500P-630P Buyline Comment: Sales Remark: V3 V3 Comment Changed,	3 2X CAN		:30	\$375.00	09/10-09/10	0	0	0	\$0.00	
22	F 500P-630P Buyline Comment:	NEWS		:30	\$375.00	09/07-09/07	2	1	2	\$750.00	
/23	M 630P-700P Buyline Comment: Sales Remark: V3 V3 Comment Changed,	3 2X CAN		:30	\$300.00	09/10-09/10	0	0	0	\$0.00	
`-724	F 630P-700P Buyline Comment: Sales Remark: V3 V3 More than 2 codes	3 1X CAN & RATE CHANG	GE	:30	\$875.00	09/07-09/07	1	1	1	\$875.00	

Station KLAS-TV LAS VEGAS Advertiser () ROMNEY, MITT Product ROMNEY/P/R	Agency (138 (BEV	PRODUCTION	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Estimate# 361 Buyer STEPHANIE KINCAID Phone#	Agency C/P1/P Flight Dates Hiatus Weeks		7/2012 - 09/10/201	Salesperson Salesperson		202-872- 202-872-		
Fax# LT Ln Day Time Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost Daypa
*25 F 700P-800P Buyline Comment: ET/INSIDER Sales Remark: V3 1X CAN V3 Comment Changed, Spots/week Changed		: 30	\$325.00	09/07-09/07	1	1	1	\$325.00
Buyline Comment: ET/INSIDER Sales Remark: V3 2X OUT V3 Comment Changed, Spots/week Changed		:30	\$325.00	09/10-09/10	О	0	0	\$0.00
27 F 1100P- 1130P Buyline Comment: NEWS		:30	\$500.00	09/07-09/07	2	1	2	\$1,000.00
*28 M 1100P- 1130P Buyline Comment: NEWS Sales Remark: V3 2X CAN		:30	\$500.00	09/10-09/10	0	0	0	\$0.00
V3 Comment Changed, Spots/week Changed 1130P- 1230A Buyline Comment: LETTERMAN Sales Remark: V3 2X CAN		:30	\$225.00	09/10-09/10	0	O	0	\$C.00
V3 Comment Changed, Spots/week Changed 30 F 1130P- 1230A		:30	\$225.00	09/07-09/07	2	1	2	\$450.00
Buyline Comment: LETTERMAN *31 M 1000P- 1100P		:30	\$2,000.00	09/10-09/10	0	0	0	so.00

Buyline Comment: HAWAII 5-0 Sales Remark: V3 2X OUT

V3 Comment Changed, Spots/week Changed

Rep Order# EC'd Yes	8860398	Ver# 3	Status Revised	Traffic Order#	Printed: Last Received:	09/06/2012 1:26 PM 09/06/2012 12:44 PM	6 of	8
					Showing Raylines: All	Lines		

			Showing Buytines: An Lines									
Advertiser Product	ROMNEY/P/R		138 CONAI BEVERLY,	NT ST		PRODUCTION	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES					
Estimate# Buyer Phone# Fax#	361 STEPHANIE KINCAID	Flig	ncy C/P1/P2/E ht Dates 0 ius Weeks	09/07/2012 - 09/10/2012		2	Salesperson Phone# Salesperson FAX#		202-872-0 202-872-0			
LT Ln	Day Time	Program	Le			Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
32	F 900A-400P Buyline Comment:		: 3		00.00	09/07-09/07	4	1	4	\$1,200.00		
67/33	F 1000P- 1100P Buyline Comment: Sales Remark: V V3 Comment Changed,	3 RATE CHANGE	:3	0 \$7	,500.00	09/07-09/07	2	1	2	\$15,000.00		
34	SA 900A-700P Buyline Comment:		:3	0 \$5	00.00	09/08-09/08	4	1	4	\$2,000.00		
<i>)\$</i> 5	Buyline Comment:	NEWS 3 1X OUT & RATE CHANGE	:3	0 \$5	50.00	09/08-09/08	1	1	1	\$550.00		
.36	SU 530P-600P Buyline Comment: Sales Remark: V V3 More than 2 code	POLITICS NOW 3 DATE CHANGE	:3	0 \$2	50.00	09/09-09/09	1	1	1	\$250.00		
·- *37	Buyline Comment:	ENTERTAINMENT TONIGHT 3 NA	:3	0 \$1	75.00	09/08-09/08	0	0	0	\$0.00		
*38	l100P Buyline Comment: Sales Remark: V	48 HOURS 3 1X CAN Spots/week Changed	:3	0 \$9	00.00	09/08-09/08	0	0	0	\$0.00		
39	SA 1130P- 1230A Buyline Comment:	THE UNIT	:3	:0 \$7	0.00	09/08-09/08	1	1	1	\$70.00		

Rep Order# EC'd Yes	8860398 Ver# 3	3 Status Revised	Traffic Ord	er#	Shov	Printed: Last Received: ving Bnylines: All l	09/06/2012 1:26 09/06/2012 12:4 Lines			7 of 8	
Advertiser (Product l	AS-TV LAS VEGAS () ROMNEY, MITT ROMNEY/P/R 361		Agency () AMERICAN RAMBLE 138 CONANT ST BEVERLY, MA 01915 Agency C/P1/P2/E //361			PRODUCTION	The second secon		WASHINGT MIKE JONE		
	STEPHANIE KINCAID		Agency C/P1/P2/ Flight Dates Hiatus Weeks		7/2012 - 09/10/201	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
40	SA 500A-700A Buyline Comment:	EARLY SHOW		:30	\$85.00	09/08-09/08	2	1	2	\$170.00	
41	SU 600A-630A Buyline Comment:	NEWS		:30	\$125.00	09/09-09/09	1	1	1	\$125.00	
_ *42	SU 630A-800A Buyline Comment: Sales Remark: V3 V3 Comment Changed,	RATE CHANGE		:30	\$325.00	09/09-09/09	2	1	2	\$650.00	
43	SU 800A-830A Buyline Comment:	NEWS		:30	\$325.00	09/09-09/09	2	1	2	\$650.00	
44	SU 830A-900A Buyline Comment:	FACE THE NATION		:30	\$300.00	09/09~09/09	1	1	1	\$300.00	
45	SU 900A-700P Buyline Comment:	US OPEN TENNIS		:30	\$750.00	09/09-09/09	4	1	4	\$3,000.00	
~ ^446	SU 500P-700P Buyline Comment: Sales Remark: V3 V3 Time Changed, Com	3 TIME CHANGE		:30	\$200.00	09/09-09/09	3	1	3	\$600.00	
53*47	SU 700P-800P Buyline Comment: Sales Remark: V3 V3 Comment Changed,	RATE CHANGE		:30	\$3,375.00	09/09-09/09	1	1	1	\$3,375.00	

:30

\$1,400.00 09/09-09/09 2

1 2

\$2,800.00

900P-1000P

Buyline Comment: THE GOOD WIFE

48

SU

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 3
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 Revised
 Traffic Order#
 Printed:
 09/06/2012 1:26 PM
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 EC'd
 Yes
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 09/06/2012 12:44 PM

 Showing Buylines: All Lines
 Showing Buylines: All Lines

:30

Station KLAS-TV LAS VEGAS Agency () AMERICAN RAMBLER PRODUCTION Rep Firm 138 CONANT ST Sales Office () WASHINGTON) ROMNEY, MITT Advertiser (Product ROMNEY/P/R BEVERLY, MA 01915 Salesperson () MIKE JONES Agency C/P1/P2/E Estimate# 361 //361 STEPHANIE KINCAID Flight Dates 09/07/2012 - 09/10/2012 Salesperson Phone# 202-872-5880 Buyer Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Day LT Time Program Len Rate Dates Spots/Week # of Total Total Cost Daypart Ln Weeks Spots 1000P-09/09-09/09 \$4,000.00 :30 \$4,000.00 1100P Buyline Comment: THE MENTALIST Sales Remark: V3 RATE CHANGE V3 Comment Changed, Rate Changed \$700.00 50 SU 1100P-:30 \$350.00 09/09-09/09 2 1 1130P Buyline Comment: NEWS

\$75.00

09/09~09/09

2

\$150.00

-REPORT TOTALS-

51

Report Totals: 52 / \$41,030.00

SU

500A-600A

Buyline Comment: DC/WALL ST

-SALES MONTHLY TOTALS--

Sep 12: 52 / \$41,030.00
Sales Totals: 52 / \$41,030.00
Station Totals: 52 / \$41,030.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

0% Market Totals 30% KSNV 40% KTNV 25% KTUD \$136,767 CABL 0% KLAS KVCW 0% KVMY 0% KVVU UNKN

Books FEB11 Demos RA35+